



Fleet Safety Council Logo Request Guidelines

Thank you for your interest in using the Fleet Safety Council (FSC) logo. The FSC logo is made available to members in good standing* for promotional purposes on company websites, social media or advertising.

We ask that anyone using the FSC logo adhere to the following rules and regulations:

*Member in good standing: To be considered a member in good standing all membership and/or sponsorship dues must be been paid in full for the current year.

All logo submissions must be submitting using the FSC online logo request form:

<https://ihsa.formstack.com/forms/fsclogorequest>

Rules and regulations for use of FSC logo by a member or sponsor:

1. The FSC logo may be use for the purposes of:
 - i. Promoting that you are a current member in good standing of a [Fleet Safety Council Chapter](#) a website, advertising, or for us on social media.
 - ii. Promoting that you are a current sponsor of the [Annual Fleet Safety Council Conference](#) on a website, advertising or social media.



Note: Any use of the FSC logo by a non-member or non-sponsor will be contacted immediately and requested to remove the logo from any websites, social media or advertising.

Logo use guidelines:

1. **Do not alter the color scheme of the logo:** The color scheme of the FSC logo must remain consistent and not altered in any way

Not permitted





2. **Never Stretch or Distort the Logo:** Do not change the proportions of any of the design elements or the design itself. You may resize as needed but must retain all proportions.

Not permitted



3. **Never Alter or Add Elements to the Logo:** Do not add graphics, insert words, or modify the design elements or the logo/design itself.

Not permitted



4. Members or sponsors can include the verbiage “proud member of” or “proud sponsor of” around the logo.

ABC Trucking is a Proud Member of the



*Proud Gold Sponsors
of the FSC Annual Conference*





Disclaimer:

As outlined in the Fleet Safety Council (FSC) Logo Policy, the user acknowledges that the use of the Fleet Safety Council (FSC) logo will always be:

- Standalone and not combined with other graphical elements
- Not altered in any manner including the size, proportion, colors (as provided) or animated that would distort its perspective or appearance
- Used in any way that could negatively impact the reputation of the Fleet Safety Council or the Fleet Safety Council Annual Conference

The Fleet Safety Council reserves the right to request that the logo be removed from any website or promotional material if our terms and conditions are not met or the individual or organization is no longer a member in good standing of the association.