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IMPACT: A 3-Session Exploration of a Critical Collision and How to Respond.

Well, that's a wrap! June 13 was our final episode in this experiment. Three separate sessions over three monthly meetings. Almost 9 hours of presentations, provided by more than 20 speakers. Our educational series, "**IMPACT** - An Exploration of a Critical Truck Crash", was a tremendous success. The support and participation of our speakers, the [Central Chapter of the Fleet Safety Council](#), and our volunteers was amazing. We had more than 240 audience members, including safety managers and industry representatives from companies of all sizes. Audience members included senior safety managers from multi-facility cross-country trucking companies to novices to the industry, insurance company representatives, and online training organisations. Everyone gained valuable insights from our Subject Matter Experts.



This was a first-of-its-kind: we recreated what it looks like to respond to, and manage, a critical commercial truck crash in the era of live stream media, electronic data recording, cellphones, and big dollar insurance settlements.



[John Farquhar of Summit Risk Services](#)



[Rick Morgan of Links Consulting](#)

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John Farquhar and Rick Morgan would like to extend their sincere appreciation to our speakers. You brought extensive real world experience to the series. Your contributions were a critical contribution to the resources. With this as a foundation, our audience can create their Critical Response Action Plan, one of the many take-aways from these sessions.



[Laurie Walker](#) of Old Republic Insurance and [Jillian Lovatt](#) of Northbridge Insurance speak to the insurance considerations arising from a critical crash.



[Jodi Burness](#) of Burness Paralegal and [Kim Stoll](#) of Gardiner Roberts – The Legal Panelists

Attendees also gained the additional benefit of access to over 600 MG of data and information provided by our SME's, facilitators and the [IHSA](#).

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[Jason Conley](#) of Envista Forensics talks cellphone data details – a make or break component of today’s civil and criminal litigation surrounding truck crashes. Choosing the wrong “expert” can be hazardous to your case.



Emma Woolridge of ESDC delivers the regulatory requirements, and the penalties that can accrue for failure to do so. You don’t want to find yourself on Feds [“naughty”](#) list.

These sessions wouldn’t have been half the event they were without the participation of our volunteers. From role playing, room setup, sharing your expert contacts, taking attendance, to cooking the burgers – we truly appreciate you stepping up!



(Our Volunteers, from Left to Right) [Ed Novoa](#), [Janet Huber](#), [Belinda Edison](#), [Jeff Lambier](#), John Mackenzie, [Lola Armstrong](#), [Evelyn Cartmill](#), [Paul Knill](#), [Jonathan Neeb](#), Tim Stackhouse, [Raj Singh](#) and [Jen Bull](#). Not pictured – [James Menzies](#), [Bill Kalbhenn](#), [Krista Murray](#), [Charlie Charalambous](#).

The post-event BBQ gathering was a great way to end the 2022 / 2023 season for the Chapter, with over 50 attendees taking advantage of this opportunity. The lunch provided a great

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opportunity for networking. It is interactions such as these that foster and support safety practices and collaboration within the field.

The feedback received from attendees was overwhelmingly positive. We extend our deepest gratitude to everyone who attended, engaged, and supported this educational series.

We look forward to creating and delivering more unique and industry relevant training and information events at The Fleet Safety Council and as stand alone training sessions.

If you are interested in arranging a session for your organisation, clients, or staff, give us a call to discuss the possibilities.

Sincerely,

Rick Morgan
[Links Consulting](#)

John Farquhar
[Summit Risk Solutions Inc.](#)



Photos courtesy of [Old Republic Insurance Company of Canada](#)